

College of Business

商學院

Department of Decision Analytics and Operations

決策分析及營運學系



香港城市大學
City University of Hong Kong

Bachelor of Business Administration in Global Operations Management

工商管理學士（環球營運管理）



Student Handbook
2025-2026

Department of Decision Analytics and Operations

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Welcome Message

Welcome to the Department of Decision Analytics and Operations! Providing quality education for our undergraduate students is a top priority for the Department of Decision Analytics and Operations. As a student of the department, you can utilize the newly renovated DAO Student Activity Room, receive one or more of our numerous scholarships, and participate in internship, exchange, study tours and many other activities that we organize. We have invested huge amount of resources in our undergraduate programs and this investment will continue.

The BBA in Global Operations Management (GOM) is a newly designed program to enable students to tackle the operations challenges of business managers in the 21st century. We are delighted to have recruited very good students, including you, as our new batch of students in the program. We look forward to working with you to help become successful managers, consultants and analysts in the future.

Should you have any questions, please feel free to contact the program leaders and other staff in the department. I wish you all every success in your studies and in your future career!

Prof. Pengfei Guo
Chair Professor and Head
Department of Decision Analytics and Operations

About the Department of Decision Analytics and Operations

The Department of Decision Analytics and Operations at the City University of Hong Kong is noted for its strong academic programmes. Most of the staff obtained their doctoral degrees from prominent universities in USA, Canada, UK and Australia. Together, they have many years of local and overseas experience in teaching and consulting. The size and the activities of its staff have made the Department one of the largest departments of decision analytics and operations in the Asia-Pacific region. The Department has three main functions: teaching, research and professional services. In all three areas, the work carried out is business oriented, with an emphasis on practical application of quantitative skills.

The teaching and degree programmes offered by the Department are wide ranging, and emphasize the applications of quantitative techniques in a very broad sense. It produces graduates who are well received by local business organizations, testified by the positions held by past graduates. The staff's superior teaching skills are well recognized and the Department has won three Teaching Excellence Awards presented by the University.



What is GOM



Global Operations Management - The Art and Science of Value Creation and Delivery

Globalization has brought fundamental changes to the business environment in the 21st century. Facing stronger competition and more rapidly changing market, firms are challenged to achieve higher cost efficiency, customer responsiveness and operational flexibility to sustain competitiveness and to respond to the changing world. Improving productivity and driving value through operational excellence has emerged to the forefront of many companies' strategic concerns, especially multinational companies.

The BBA GOM program aims to enable students to tackle the operations challenges of business managers in the 21st century. Students gain insights in different practices and learn technologies that have proved to be critical in the success of leading companies.

It offers a comprehensive coverage of operations issues in different industries. The program is designed to ensure that graduates acquire both the knowledge and skills to manage operations in local and global settings and work effectively in competitive marketplaces.

Building on the best of our predecessor 3-year programs in Service Operations Management and Management Science, the BBA GOM program equips students with professional knowledge that is recognized and highly valued in the workplace.

For details, please visit:

GOM/BOM website: <http://www.cb.cityu.edu.hk/dao/bbagom/>

GOM/BOM Facebook: <https://www.facebook.com/cityugom>

Programme Structure

Major Core Courses



- Global Business Logistics
- Global Supply Chain Management
- Quality Management

- Business Case Analysis and Communication
- Workshop on Global Operations and Supply Chain Management Practice
- Best Practices in Global Operations Management

- Data-driven Business Modeling
- Operations Analytics
- Introduction to Business Programming in Python

 [Click on course title for details](#)

Major Electives

Choose any **four** courses from the followings:



Trade & Supply Chain

- Enterprise Resource Planning
- Business Project Management
- Simulation



Decision Analytics

- Quantitative Business Analysis with VBA
- Database Systems[#]
- Java Programming[#]



Hospitality & Retail

- Hospitality Management
- Pricing and Revenue Management



Practicum

- Internship for Management Sciences
- Operations Management Project

#Java Programming is a prerequisite for Database Systems.

Major Core courses offered in 2025-26

Course Code	Course Title	Credit	Remarks	Semester
CB2100	Introduction to Financial Accounting	3	Major course required by College	A & B
CB2101	Introduction to Managerial Accounting	3	Major course required by College	A & B
CB2200	Business Statistics	3	Major course required by College	A & B
CB2201	Operations Management	3	Major course required by College	A & B
CB2203	Data-driven Business Modeling	3	Major course required by College	A & B
CB2240	Introduction to Business Programming in Python	3	Major course required by College	A & B
CB2300	Management	3	Major course required by College	A & B
CB2400	Microeconomics	3	Major course required by College	A & B
CB2402	Macroeconomics	3	Major course required by College	A & B
CB2500	Information Management	3	Major course required by College	A & B
CB2601	Marketing	3	Major course required by College	A & B
CB3410	Financial Management	3	Major course required by College	A & B
CB3043	Business Case Analysis and Communication	3	Major course required by College	A & B
CB4303	Strategic Management	3	Major course required by College	A & B
MS3123	Workshop on Global Operations and Supply Chain Management Practices	3	MS3124 as pre-requisite	B
MS3124	Global Supply Chain Management	3	College Elective except for BOM & GOM major / SCM Minor	A
MS3127	Global Business Logistics	3	CB2201 as pre-requisite	B
MS3253	Operations Analytics	3	CB2200 as pre-requisite	B
MS3322	Quality Management	3	MS3303 as equivalent course	A
MS4306	Best Practices in Global Operations Management	3	MS3261 or CB2011 or CB2203 as pre-requisite	A

Major Electives offered in 2025-26

Course Code	Course Title	Credit	Prerequisite	Semester
LC2401/LC2402/LC2501/LC2502/LC2601/LC2602/LC2930/LC2931/LC2973/LC2974/LC3403/LC3404/LC3503/LC3504/LC3603/LC3604/LC3932/LC3933/LC3982/LC3983/LC4994/LC4995/CS2360	French 1 / French 2 / German 1 / LC2502 German 2 / Spanish 1 / Spanish 2 / Japanese 1 / Japanese 2 / Korean 1 / Korean 2 / French 3 / French 4 / German 3 / German 4 / Spanish 3 / Spanish 4 / Japanese 3 / Japanese 4 / Korean 3 / Korean 4 / Japanese 5 / Japanese 6	3		A & B
CS2360	Java Programming	3		A
CS3402	Database Systems	3	CS2310 Computer Programming; or CS2311 Computer Programming; or CS2313 Computer Programming; or CS2315 Computer Programming; or CS2360 Java Programming; or CS1315 Introduction to Computer Programming	A & B
MS3106	Simulation	3	CB2200 Business Statistics; or MS3102 Statistics for Management Decisions; or MA2506 Probability and Statistics and MS2602 Statistical Inference	A
MS3111	Data Analytics with Excel VBA	3		B
MS3125	Business Project Management	3	CB2201 Operations Management	A
MS3304	Hospitality Management	3	MS3322 Quality Management	B
MS3403	Internship for Decision Analytics and Operations#+	3		A, B & S
MS4111	Enterprise Resource Planning	3		/
MS4118	Operations Management Project+	3	MS3261 Business Modeling with Spreadsheets; or CB2011 Solving Business Problems with Spreadsheet Modeling; or CB2203 Data-driven Business Modeling	A & B
MS4227	Pricing and Revenue Management	3	MS3261 Business Modeling with Spreadsheets; or CB2011 Solving Business Problems with Spreadsheet Modeling; or CB2203 Data-driven Business Modeling	B

+ Subject to Major Leader's approval

Students are allowed to take both CB3800 and MS3403. If both courses are taken, (a) they must be taken in different academic years and under different organizations, (b) only one of them can be used to satisfy major elective requirements and the other can be used to fulfill free elective course requirements.

Major Elective Courses Recommendations based on Industry Sectors

A good course planning in the undergraduate studies based on your aspired career path will give you an advantage of seizing better opportunities upon graduation. Our major electives offer students a wide variety of choices and flexibility in pursuing management and consultant positions. Students can customize the curriculum to meet their career interests and goals. To assist our students in choosing major electives, we have prepared an overview of electives recommendation for students who are interested in a particular industry sector.

These industry sector-based recommendations are just one of the many sources of advice in choosing your major electives. We encourage students to consider other sources of advice such as faculty, alumni, recruiters and fellow students. Recommended major electives for different industry sectors are listed as follows:



Industry Sectors	Key Recommended Major Electives
Trade & Supply Chain Management	- Simulation - Business Project Management - Enterprise Resource Planning - Pricing and Revenue Management - Operations Management Project+ - Internship for Management Sciences+#
Hospitality & Retail	- Enterprise Resource Planning - Hospitality Management - Pricing and Revenue Management - Internship for Management Sciences+# - LC2401 French 1 / LC2501 German 1 / LC2601 Spanish 1 / LC2930 Japanese Language - Level 1 / LC2973 Korean I
Business Consulting	- Quantitative Business Analysis with VBA - Java Programming - Business Project Management - Operations Management Project+ - Pricing and Revenue Management - Enterprise Resource Planning - Internship for Management Sciences+#
Banking & Finance	- Quantitative Business Analysis with VBA - Java Programming - Database Systems - Internship for Management Sciences+#
Information Technology	- Java Programming - Database Systems - Simulation - Quantitative Business Analysis with VBA - Internship for Management Sciences+#

+ Subject to Major Leader's approval

Students are allowed to take both CB3800 and MS3403. If both courses are taken, they must be taken in different academic years and under different organizations

BBA Global Operations Management 4-yr Structure (BBAU4 for 2025/26 intake)
Effective from Catalogue Term: Sem A 2025/2026

Year 1 (2025/26) Semester A	CUs	Semester B	CUs
CB2201 Operations Management	3	CB2200 Business Statistics	3
CB2400 Micro-Economics	3	CB2100 Introduction to Financial Accounting	3
CB2500 Information Management	3	CB2300 Management	3
GE (Note 2)	3	CB2601 Marketing	3
GE1401 University English or EAP (Note 1)	3	GE2402 English for Business Communication or EAP (Note 1)	3
GE1601 Whole-Person Development	1		
Sem A or B, CHIN1001 University Chinese I (Note 3)	3		
<i>Total</i>	19	<i>Total</i>	15
Year 2 (2026/27) Semester A	CUs	Semester B	CUs
CB2101 Introduction to Managerial Accounting	3	CB2402 Macro-Economics	3
CB3410 Financial Management	3	CB2240 Introduction to Business Programming in Python	3
CB2203 Data-driven Business Modeling	3	MS3127 Global Business Logistics	3
MS3124 Global Supply Chain Management	3	MS3253 Operations Analytics	3
MS3322 Quality Management	3	GE course or College Elective	3
GE1401 University English (for students taken EAP)	3	GE2402 English for Business Communication (for students taken EAP)	3
<i>Total</i>	18	<i>Total</i>	18
Year 3 (2027/28) Semester A	CUs	Semester B	CUs
MS4306 Best Practices in Global Operations Management	3	College Elective	3
Major Elective 1	3	MS3123 Workshop on Global Operations and Supply Chain Management Practices	3
Minor 1 (Note 4)	3	Major Elective 2	3
GE (Note 2)	3	Minor 2 (Note 4)	3
GE1501 Chinese Civilization – History & Philosophy	3	GE (Note 2)	3
<i>Total</i>	15	<i>Total</i>	15
Year 4 (2028/29) Semester A	CUs	Semester B	CUs
College Elective	3	CB4303 Strategic Management	3
Major Elective 3	3	College Elective	3
Major Elective 4	3	Minor 5 (Note 4)	3
Minor 3 (Note 4)	3	Free Elective	3
Minor 4 (Note 4)	3	GE (Note 2)	3
<i>Total</i>	15	<i>Total</i>	15
Minimum number of credit units required: 121			

Minimum Credits Required

GE: 4/5 GE courses + 2 College-Specified Courses (18/21 CU)

GE: 2 ENGL + CCIV + GE1601 (10 CU)

College: 11 College Cores + 3/4 College Electives (42/45 CU)

Major: 10 Major courses (30 CU)

Minor + Free Electives: 6 courses (18 CU)

Min. Total: 41 courses (121 CUs)**Max. Allowable: 48 courses (144 CUs)**Note:**(1) English Language Requirement:**

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Take at least 3 credits from each of the 3 areas:

Area 1: Arts and Humanities

Area 2: Study of Societies, Social and Business Organizations

Area 3: Science and Technology

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

(4) Students who do not choose a minor are required to take Free Electives.

Major Electives: Students are required to take 4 electives from the following list

Group A - Major Electives* (0 - 3 credit units)

LC2401 French 1

LC2402 French 2

LC2501 German 1

LC2502 German 2

LC2601 Spanish 1

LC2602 Spanish 2

LC2930 Japanese 1

LC2931 Japanese 2

LC2973 Korean 1

LC2974 Korean 2

LC3403 French 3

LC3404 French 4

LC3503 German 3

LC3504 German 4

LC3603 Spanish 3

LC3604 Spanish 4

LC3932 Japanese 3

LC3933 Japanese 4

LC3982 Korean 3

LC3983 Korean 4

LC4994 Japanese 5

LC4995 Japanese 6

Group B - Major Electives (0 - 3 credit units)

CS2360 Java Programming

CS3402 Database Systems

XXXX Any one of the Core or Elective courses from other BBA Majors

Group C - Major Electives (6 - 12 credit units)

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3304 Hospitality Management

MS3403* Internship for Management Sciences

MS4111 Enterprise Resource Planning

MS4118* Operations Management Project

MS4227 Pricing and Revenue Management

*This course can be used to fulfil the internship/consultancy project/research project requirement.

BBA Global Operations Management “4 minus 1” Structure (BBAU3 for 2025/26 intake)
Effective from Catalogue Term: Sem A 2025/2026

Year 1 (2025/26) Semester A	CU s	Semester B	CU s
CB2201 Operations Management	3	CB2100 Introduction to Financial Accounting	3
CB2300 Management	3	CB2200 Business Statistics	3
CB2400 Micro-Economics	3	CB2402 Macro-Economics	3
CB2601 Marketing	3	CB2500 Information Management	3
GE1401 University English or EAP (Note 1)	3	GE2402 English for Business Communication or EAP (Note 1)	3
GE1601 Whole-Person Development	1		
Sem A or B CHIN1001 University Chinese I (Note 3)	3		
<i>Total</i>	19	<i>Total</i>	15
Year 2 (2026/27) Semester A	CU s	Semester B	CU s
CB2101 Introduction to Managerial Accounting	3	CB2240 Introduction to Business Programming in Python	3
CB3410 Financial Management	3	MS3127 Global Business Logistics	3
CB2203 Data-driven Business Modeling	3	MS3253 Operations Analytics	3
MS3124 Global Supply Chain Management	3	Major Elective 1	3
MS3322 Quality Management	3	College Elective	3
GE2402 English for Business Communication (for students taken EAP)	3	GE1401 University English (for students taken EAP)	3
<i>Total</i>	18	<i>Total</i>	18
Year 3 (2027/28) Semester A	CU s	Semester B	CU s
College Elective	3	CB4303 Strategic Management	3
College Elective	3	MS3123 Workshop on Global Operations and Supply Chain Management Practices	3
MS4306 Best Practices in Global Operations Management	3	Major Elective 4	3
Major Elective 2	3	GE (Note 2)	3
Major Elective 3	3	GE1501 Chinese Civilization – History and Philosophy	3
GE (Note 2)	3		
<i>Total</i>	18	<i>Total</i>	15
Minimum number of credit units required: 94			

Minimum Credits Required

GE: 2 GE courses + 2 College-Specified Courses (12 CU)

GE: 2 ENGL + CCIV + GE1601 (10 CU)

College: 11 College Cores + 3 College Electives (42 CU)

Major: 10 Major courses (30 CU)

Min. Total: 32 courses (94 CU)**Max. Allowable: 38 courses (114 CU)**Credits Exempted

GE - 2 courses (6 CUs)

College Elective - 1 course (3 CU)

Minor/ Free Electives - 6 course (18 CUs)

Note:**(1) English Language Requirement:**

Students admitted with HKDSE English Level 3 or equivalent are required to complete the 6-credit course LC0200A and LC0200B English for Academic Purposes (EAP) prior to taking the 2 GE English courses (GE1401 and GE2402).

(2) Gateway Education Course Distributional Requirements

Advanced Standing I students are not allowed to take GE courses offered by their own academic unit.

(3) Chinese Language Requirement

Students scoring below Level 4 in HKDSE Chinese Language, or scoring below Grade D in HKALE AS-level Chinese Language and Culture are required to take a 3-credit unit course CHIN1001 University Chinese I.

Major Electives: Students are required to take 4 electives from the following list

Group A - Major Electives* (0 - 3 credit units)

LC2401 French 1

LC2402 French 2

LC2501 German 1

LC2502 German 2

LC2601 Spanish 1

LC2602 Spanish 2

LC2930 Japanese 1

LC2931 Japanese 2

LC2973 Korean 1

LC2974 Korean 2

LC3403 French 3

LC3404 French 4

LC3503 German 3

LC3504 German 4

LC3603 Spanish 3

LC3604 Spanish 4

LC3932 Japanese 3

LC3933 Japanese 4

LC3982 Korean 3

LC3983 Korean 4

LC4994 Japanese 5

LC4995 Japanese 6

Group B - Major Electives (0 - 3 credit units)

CS2360 Java Programming

CS3402 Database Systems

XXXX Any one of the Core or Elective courses from other BBA Majors

Group C - Major Electives (6 - 12 credit units)

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3304 Hospitality Management

MS3403* Internship for Management Sciences

MS4111 Enterprise Resource Planning

MS4118* Operations Management Project

MS4227 Pricing and Revenue Management

*This course can be used to fulfil the internship/consultancy project/research project requirement.

BBA Global Operations Management for Senior Yr Intake Admitted to Yr 3 (BBAU2 for 2025/26 intake)
Effective from Catalogue Term: Sem A 2025/2026

Year 1 (2025/26) Semester A	CUs	Semester B	CUs
CB2101 Introduction to Managerial Accounting	3	CB2402 Macro-Economics	3
CB2200 Business Statistics	3	CB2203 Data-driven Business Modeling	3
MS3124 Global Supply Chain Management	3	CB2240 Introduction to Business Programming in Python	3
MS3322 Quality Management	3	MS3253 Operations Analytics	3
GE2402 English for Business Communication (Note 1)	3	College Elective	3
		GE (Note 2)	3
<i>Total</i>	15	<i>Total</i>	18
Year 2 (2026/27) Semester A	CUs	Semester B	CUs
College Elective	3	CB4303 Strategic Management	3
MS4306 Best Practices in Global Operations Management	3	College Elective	3
Major Elective 1	3	MS3123 Workshop on Global Operations and Supply Chain Management Practices	3
Major Elective 2	3	MS3127 Global Business Logistics	3
Major Elective 3	3	Major Elective 4	3
<i>Total</i>	15	<i>Total</i>	15
Minimum number of credit units required: 63			

Minimum Credits Required

GE: GE course + ENGL + 2 College-Specified Courses (12 CU)

College: 4 College Cores + 3 College Electives (21 CU)

Major: 10 Major courses (30 CU)

Min. Total: 21 courses (63 CU)**Max. Allowable: 28 courses (84 CU)**Credits Exempted

GE - 3 courses (9 CU)

ENGL + CCIV + GE1601 - 3 course (7 CU)

7 College Core + 1 College Elective - 8 courses (24 CU)

Minor/Free Electives - 6 courses (18 CUs)

Note:**(1) English Language Requirement:**

Only required to take GE2402 English for Business Communication. Block credit exemption will include GE1401 University English.

(2) Gateway Education Course Distributional Requirements

Advanced Standing II students are not allowed to take GE courses offered by their own academic unit.

Major Electives: Students are required to take 4 electives from the following list**Group A - Major Electives* (0 - 3 credit units)**

LC2401 French 1

LC2402 French 2

LC2501 German 1

LC2502 German 2

LC2601 Spanish 1

LC2602 Spanish 2

LC2930 Japanese 1

LC2931 Japanese 2

LC2973 Korean 1

LC2974 Korean 2

LC3403 French 3

LC3404 French 4

LC3503 German 3

LC3504 German 4

LC3603 Spanish 3

LC3604 Spanish 4

LC3932 Japanese 3

LC3933 Japanese 4

LC3982 Korean 3

LC3983 Korean 4

LC4994 Japanese 5

LC4995 Japanese 6

Group B - Major Electives (0 - 3 credit units)

CS2360 Java Programming

CS3402 Database Systems

XXXX Any one of the Core or Elective courses from other BBA Majors

Group C - Major Electives (6 - 12 credit units)

MS3106 Simulation

MS3111 Quantitative Business Analysis with Visual Basic for Applications

MS3125 Business Project Management

MS3304 Hospitality Management

MS3403* Internship for Management Sciences

MS4111 Enterprise Resource Planning

MS4118* Operations Management Project

MS4227 Pricing and Revenue Management

**This course can be used to fulfil the internship/consultancy project/research project requirement.*

Admission Statistics

Advanced Standing I Admission (up to July 28, 2025)

Intake Plan Number	3	
CGPA in previous study	75th percentile:	3.73
	Median:	3.69
	25th percentile:	3.59

Advanced Standing II Admission (up to July 28, 2025)

Intake Plan Number	21	
CGPA in previous study	75th percentile:	3.55
	Median:	3.46
	25th percentile:	3.32

Student Exchange Programme

Student exchange program

We highly encourage you to participate in student exchange programmes during their course of study.

Benefits of student exchange:

- Expand students' international exposure;
- Learn more about yourself and another culture;
- Become more mature and independent;
- Improve language skills;
- Improve planning skills.

Supports from your department

- We have departmental exchange partners only for our DAO students.

Application Requirements and Procedures

Who should apply?

We welcome the following current BBA full-time students who do not have any exchange study experience to make the application:

When to apply?

Year of Programmes	Period of Application	Period of Study	Expected Graduation Date
2-Year BBA Programmes (BBAU2)	Year 3 November Year 3 July	Year 4 Semester A and Year 4 Semester B	Normal Summer (i.e. mid-Oct)
3-Year BBA Programmes (BBAU3)	Year 2 November Year 2 July Year 3 November Year 3 July	Year 3 Semester A and/or B Year 3 Semester B Year 4 Semester A and/or B Year 4 Semester B	Normal Normal Normal Summer (i.e. mid-Oct)
4-Year BBA Programmes (BBAU4)	Year 1 November Year 1 July Year 2 November Year 2 July Year 3 November Not Applicable	Year 2 Semester B Year 2 Semester B Year 3 Semester A and/or B Year 3 Semester B Year 4 Semester A Year 4 Semester B	Normal Normal Normal Normal Normal Not Applicable

Application	Exchange Period	Application Period
2025-2026 First Round	Semester A and/or B 2026-2027	1 to 30 November 2025
2025-2026 Second Round	Semester B 2026-2027	1 to 31 July 2026

The quotas left behind from the First Round Application will be invited application in the Second Round. Students are therefore encouraged to make their application in the first round application.

Where to go?

Applicants should make their choices from the List of Universities for the College and Departmental Level Exchange Programmes.

How to apply?

Please complete the Online Application by logging in your Electronic ID and submit the following supplementary documents electronically:

- A recent passport-size photo
- English proficiency test report, i.e TOEFL or IELTS organized by British Council or IDP
 - optional for applicants who choose to study in Mainland or Taiwan
 - the test date of your report should be after October 2024 (i.e. valid for duration of two years until end of October 2026);
 - late submission of the report can be accepted until mid-August 2026
- Hong Kong Diploma of Secondary Education Examination (DSE) report (for local students only)
- Upload 1-minute Video of (i) Self-Introduction or (ii) Introduction of CityU campus facilities and services
- Any other supplementary information which you think would be relevant to your application

Selection Criteria

- At least completed one year of study in bachelor's degree programme before commencing the exchange programme
- Have a good academic track record with a minimum cumulative CGPA of 2.7 (for the College and Departmental Exchange Programmes)
 - (i) CGPA after the examination result of Summer 2026 will be considered
 - (ii) students who have cumulative CGPA of 2.5 or above are eligible to apply for the Institutional Level Exchange Programmes offered by the Global Engagement Office
- Meet the admission requirements of the host university (e.g. GPA, IELTS, TOEFL, foreign language, etc)
- Fulfill the following English language requirement (optional for applicants who choose to study in Mainland or Taiwan):
 - (i) a minimum TOEFL score of 79 (Internet-based)/213 (Computer-based), or
 - (ii) IELTS Band 6.5 or above, and
 - (iii) the test date of your report should be after October 2024, i.e. valid for duration of two years until end of October 2026
- Have a good performance in the selection interview, and
- Priority will be given to applicants who have satisfactory IELTS or TOEFL scores on or before 13 August 2026

Website: <https://www.cb.cityu.edu.hk/exchange>

Internship

MS3403 - Internship for Decision Analytics and Operations

Department liaises with local, mainland, and overseas companies that offer internships to our students.

- Credit Units: 3
- Course Duration: Semester A, B and Summer
- Coursework: 100%

Course Aims :

This course aims to enrich students' learning experience through interactions with professionals in the business world through internship tasks. It also enables students to gain valuable work experience to acquire an in-depth and practical understanding of business analysis and operation management in a business organization for a minimum of six weeks in the summer semester or its equivalent for Part-time (a minimum of 240 work hours) in Semester A or Semester B. Additionally, students can enhance their competitiveness in the job market and discovery experience before their graduation.

Course Outline: <http://www.cityu.edu.hk/catalogue/ug/current/course/MS3403.htm>

Application Details: <https://www.cb.cityu.edu.hk/ms/students-alumni/student-enrichment/dao-internship-program>

MS3404 - Internship, Training and Career Development (non-credit bearing)

- Credit Units: 0
- Course Duration: Semester A, B and Summer
- Coursework: 100%

Course Aims :

This course is designed to enhance and enrich students' educational experience by integrating the academic component of their degree programme with the practical workplace experience gained at the internship site in local and/or international contexts. The course provides an opportunity for students to apply management sciences theories, practices, and skills in the workplace setting, and to critically reflect on the efficacy of the knowledge learnt in the classroom.

CB3800 Business Practice Internship

The internship is designed to provide students with real life working experience in local contexts for a period of time. With placements in international businesses, banking, financial services, insurance, accountancy firms, etc., students are expected to gain in-depth and practical understanding of business operations and the professional contexts in which they are expected to apply the theory and skills they have learned in the formal curriculum.

Students will be placed into a multi-national corporation for six weeks full-time internship during the summer. Before the internship, students shall participate in a 2-day workshop on business ethics, business etiquette and interpersonal communication skills. At the end of the internship, students are required to prepare and submit a report.

Website: <http://www.cb.cityu.edu.hk/course/cb3800>



BOM/GOM Internship Statistics (2024-25)

Hosting Company	Work Location Country (City)	Places
Bank of China (Hong Kong)	Hong Kong	1
Carousell Limited	Hong Kong	1
China Mobile Hong Kong Company Limited	Hong Kong	1
Chow & Chow Solicitors	Hong Kong	1
Companies Registry	Hong Kong	1
Computershare Hong Kong Investor Services Limited	Hong Kong	1
Crossroads Foundation Ltd.	Hong Kong	1
DFS Group Limited	Hong Kong	1
DHL Global Forwarding (Hong Kong) Limited	Hong Kong	1
Ernst & Young Group Limited	Hong Kong	3
Guangdong Haiqingxin Environmental Technology Co., Ltd	China	1
Hongkong Salvage & Towage Services Limited	Hong Kong	1
Insurance Authority	Hong Kong	1
IPECO Service Centre Hong Kong Limited	Hong Kong	1
ISS Facility Services Ltd	Hong Kong	1
Kerry Logistics (Hong Kong) Ltd	Hong Kong	1
Langham Hospitality Group	Hong Kong	1
Modern Terminals Limited	Hong Kong	1
MOL Hong Kong Limited	Hong Kong	1
OOCL	Hong Kong	1
RightPick Technology Limited	Hong Kong	1
Shenzhen YHLO Biotech Co., Ltd	China	1
Statistical Consulting Unit, City University of Hong Kong	Hong Kong	1
Swire Properties Limited	Hong Kong	1
The Dairy Farm Company Limited	Hong Kong	1
Vinda Paper Industrial(HK) Co. Limited	Hong Kong	1
四川綠虎供應鏈管理有限公司	China	1
		29

Other Activities

"A" Project: Student Ambassadors Programme

The Student Ambassadors Programme ("A" Project) is a student development programme launched by the Student Leadership and Development Teams, SDS in 1997. The objective of this programme is to foster students' whole person development, such as positive attitude, leadership, problem solving abilities, communication and interpersonal skills as well as broadening students' social exposure, international outlook and life experience; enhance students' knowledge of and sense of belonging to CityU through the practical experience of serving the University and develop a pool of Student Ambassadors to help promote the University's image.

The Student ambassadors are required to attend a comprehensive training programme and to offer service to the University. The training programme includes training camps, feature talks, visits, workshops, group projects and a high table dinner. A partially sponsored non-local interflow tour is also included in the training programme for those Student Ambassadors with excellent participation and performance in training and services to the University.

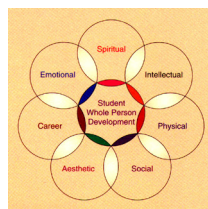
Website: https://www.cityu.edu.hk/sds/web/career_ambassadors.shtml

Fang Brothers Whole Person Development Scholarships 2025/26

To encourage students' Whole Person Development and to reward students with talents or significant contributions to the community, Fang Brothers Whole Person Development Scholarship Scheme has been established commencing from the 2004/2005 academic year. In 2014, Dr. Kenneth Fang generously made a donation in support of setting up an endowment fund to support the Scholarships.

7 Areas of Development	Programme Examples
Spiritual	Cultural forum, community service
Intellectual	Study skills, thinking skills workshop
Physical	P.E. Course, sport tournament, health education programmes
Social	Orientation for freshmen, training for student leaders
Aesthetic	Music, art appreciation
Career	Career talk, workshop on job search
Emotional	Peer counsellor training, mental fitness series

A maximum of two scholarships of HK\$100,000 each shall be awarded in 2025/26 to support the recipient's tuition fee, living expenses and fees for participating in meaningful learning activities.



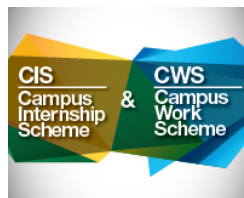
Website:

https://www.cityu.edu.hk/sds/web/studentlife_scholarships_fang.shtml

Campus Internship Scheme (CIS)

Introduction

To better consolidate students' work-based learning experience and to enhance their professional and personal development on campus, a Task Force chaired by the Vice-President (Student Affairs) has conducted a review of the On-campus Service-learning Scheme (OSS) in October 2011 and has recommended the introduction of two new schemes, namely the Campus Internship Scheme (CIS) and the Campus Work Scheme (CWS), for implementation on 1st July 2012 to replace the OSS.



Starting from 1 July 2020, CWS will cease to be implemented so that the hiring and management of student helpers will be decentralized for the Recruiting Units, while CLC will continue to manage CIS.

All enquiries on CIS and suggestions may be forwarded directly to the Career and Leadership Centre via email at clc.careercentre@cityu.edu.hk.

Programme Objectives (CIS)

- To enhance students' understanding of the work environment and their long term personal and professional development
- To develop students' analytical, problem-solving, and interpersonal skills to engage in discovery and innovation
- To facilitate students' career exploration and add value to their employability.

Student Mentoring Scheme (SMS)

The purposes of SMS are:

- To help first-year students adjust to university education;
- To develop a supportive personal network amongst first-year students and senior students;
- To create a warm atmosphere and positive academic culture in the campus;
- To assist first-year students in enhancing their educational experience and development as a person and as a professional in their chosen fields of study.

The scopes of SMS are:

- The range of activities can be very comprehensive, from educational to entertaining, personal to professional;
- The student mentors can assume very flexibly the roles of big brother / sister, adviser, information-provider, counselor, coach or private tutor, or simply friend;
- The types of activities and relationship really depend on the needs of the first-year students and their chemistry with the mentors.

Industrial Mentoring Scheme (IMS)

Our Mentorship Program aims at establishing a caring and supportive relationship between City University alumni, business executives (mentors) and undergraduates (mentees) to achieve the following objectives:

- To facilitate the educational, social and personal growth of mentees
- To develop mentees' fullest potential, vision and aspirations for the future
- To enhance mentees' future professional and career development
- To empower mentees to face challenges in society

A mentoring relationship is one that encourages discussion, questions and feedback regarding those areas that will enhance the mentees' capabilities/competencies. These capabilities may be job related, but may also be in the area of school or life in general.

How does the mentorship program work?

The mentor and the mentee would agree on the level of commitment, mode and frequency of interaction, as well as the preferred focus through the mentorship process. Each mentor is encouraged to take on one to three mentees during the same period. At least one face to face meeting is highly recommended. Other activities can be arranged depending on individual mentors and mentees such as:

- regular contact through phone or email
- campus visits by mentors
- workplace visits by mentees
- leisure and social activities



Mentor List 2024 – 2025

Mentors:

Miss Ada Wong, HR Manager, Hong Kong Industrial Artificial Intelligence and Robotics Centre

Mr. Andy Lau, Senior Manager, Fidelity International

Mr. Ben Wong, CEO, BAIKE HK CONSULTANT

Miss Isa Ng, Senior Foreman, HKSAR

Mr. Jason Tsang, Supplies Officer, HKSAR Government - Government Logistics Department

Mr. Kavi Fong, Director, Infate Technology Limited

Mr. Sammy Yu, Logistics Projects Director, RIMOWA Far East Limited

Miss Senna Leung, Director, Bank of East Asia

Miss Tiffany Lau, Partner, One Capital Solution Limited

Awards and Scholarships

In DAO, we award excellent students by various scholarships every year. (subject to changes)

For second, third and fourth year students, we offer

The Department of Decision Analytics and Operations Outstanding Student Prizes and Scholarship

The Department of Decision Analytics and Operations Academic Progress Awards

- For undergraduate students who demonstrate excellence through extra-curricular activities, personal and professional growth, and services to our department

The Department of Decision Analytics and Operations Student Development Scholarships

- Selected based on the following criteria: i) exceptionally outstanding performance in extra-curricular activities, ii) winning record in internal and external competitions, iii) participation in departmental services (e.g., student mentoring, study group leadership), and iv) academic performance



Useful Links

1. **BBAGOM / BBABOM Website**
<https://www.cb.cityu.edu.hk/dao/bbagom/>
2. **GOM / BOM Facebook**
<https://www.facebook.com/cityugom>
3. **Canvas**
<https://canvas.cityu.edu.hk/>
4. **Department of Decision Analytics and Operations**
<https://www.cb.cityu.edu.hk/dao>
5. **College of Business**
<https://www.cb.cityu.edu.hk>
6. **Administrative Information Management System (AIMS)**
<https://banweb.cityu.edu.hk>
7. **College of Business Exchange Programme**
<https://www.cb.cityu.edu.hk/exchange/>
8. **Scholarship/Exchange/Internship**
<https://www.cb.cityu.edu.hk/Programmes/Undergraduate-Programmes/Scholarships>
9. **Chinese Civilization Course (CCIV)**
<http://www.cityu.edu.hk/cciv/1.4.1/index1.htm>
10. **The English Language Centre (ELC)**
<http://www.cityu.edu.hk/lc/>
11. **Student Development Services (SDS) Online**
<http://www.cityu.edu.hk/sds/online>
12. **The Run Run Shaw Library**
<http://www.cityu.edu.hk/lib/>
13. **English Learning Support Services**
<https://www.lc.cityu.edu.hk/WebPages/ELSS/>

14. Joint Institutions Job Information System (JIJIS)

<http://www.jijis.org.hk>

15. Project Management Institute (PMI)

<http://www.pmi.org.hk/>

16. Chartered Institute of Purchasing & Supply” (CIPS)

<http://www.cips.org/en-CN/>

17. SAP

<http://www.sap.com>

18. SAS Institute

<http://www.sas.com>

19. HKSQ

<http://www.hksq.org/>

20. HKFBS

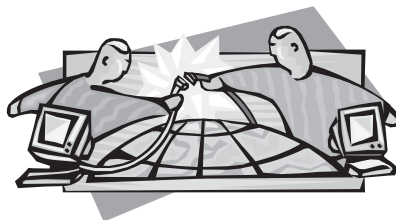
<https://www.hkfbs.org.hk/>

21. The Chartered Institute of Logistics and Transport in Hong Kong (CILTHK)

<http://www.cilt.org.hk>

22. FAQ for 4-year Degrees

<http://www6.cityu.edu.hk/arro/content.asp?cid=385>



Academic Calendar 2025/26

Week	S	M	T	W	T	F	S	Important Dates	Public Holidays
September, 2025								Semester A 2025/26	
WK.1		1	2	3	4	5	6	1 Sep – 29 Nov Teaching Period	
WK.2	7	8	9	10	11	12	13		
WK.3	14	15	16	17	18	19	20		
WK.4	21	22	23	24	25	26	27		
WK.5	28	29	30						
October								2 Graduation Date	1 National Day 7 Day following Mid-Autumn Festival
WK.6	5	6	7	8	9	10	11		
WK.7	12	13	14	15	16	17	18		
WK.8	19	20	21	22	23	24	25		
WK.9	26	27	28	29	30	31			29 Chung Yeung Festival
November									
WK.10	2	3	4	5	6	7	8		
WK.11	9	10	11	12	13	14	15		
WK.12	16	17	18	19	20	21	22		
WK.13	23	24	25	26	27	28	29	29 Last Day of Teaching	
	30								
December								1 – 6 Student Revision Period 8 – 20 Examination Period	
	7	8	9	10	11	12	13		
	14	15	16	17	18	19	20		
	21	22	23	24	25	26	27	22 Dec – 10 Jan Semester Break	25 Christmas Day 26 Day following Christmas Day
	28	29	30	31					
January, 2026								Semester B 2025/26	
	4	5	6	7	8	9	10	12 Jan – 18 Apr Teaching Period	1 First day of January
WK.1	11	12	13	14	15	16	17		
WK.2	18	19	20	21	22	23	24		
WK.3	25	26	27	28	29	30	31		
February								2 Graduation Date	
WK.4	1	2	3	4	5	6	7		
WK.5	8	9	10	11	12	13	14	16 – 22 Lunar New Year Break	17 – 19 Lunar New Year Holidays
WK.6	15	16	17	18	19	20	21		
	22	23	24	25	26	27	28		
March									
WK.7	1	2	3	4	5	6	7		
WK.8	8	9	10	11	12	13	14		
WK.9	15	16	17	18	19	20	21		
WK.10	22	23	24	25	26	27	28		
WK.11	29	30	31						
April									
WK.12	5	6	7	8	9	10	11	18 Last Day of Teaching	3 Good Friday
WK.13	12	13	14	15	16	17	18	20 – 25 Student Revision Period	4 Day following Good Friday
	19	20	21	22	23	24	25	27 Apr – 11 May Examination Period	6 Day following Ching Ming Festival 7 Day following Easter Monday
	26	27	28	29	30				
May									
	3	4	5	6	7	8	9		1 Labour Day
	10	11	12	13	14	15	16	12 May – 6 Jun Semester Break	
	17	18	19	20	21	22	23		
	24	25	26	27	28	29	30		25 Day following Buddha's Birthday
	31								

Week	S	M	T	W	T	F	S	Important Dates	Public Holidays
June, 2026								1 Graduation Date Summer Term 2026 8 Jun – 25 Jul Teaching Period	19 Tuen Ng Festival
WK.1	7	1	2	3	4	5	6		
WK.2	14	15	16	17	18	19	20		
WK.3	21	22	23	24	25	26	27		
WK.4	28	29	30						
July								25 Last Day of Teaching 27 Jul – 1 Aug Student Revision Period	1 HK SAR Establishment Day
WK.5	5	6	7	8	9	10	11		
WK.6	12	13	14	15	16	17	18		
WK.7	19	20	21	22	23	24	25		
	26	27	28	29	30	31			
August								3 – 8 Examination Period 10 – 29 Term Break	
	2	3	4	5	6	7	8		
	9	10	11	12	13	14	15		
	16	17	18	19	20	21	22		
	23	24	25	26	27	28	29		
	30	31							

Note : represents public holidays including all Sundays
The actual date for CityU UG Info Day (non-teaching day) is subject to confirmation

Provisional Academic Calendar 2026/27

	<u>Start Date</u>	<u>End Date</u>
Semester A		
Teaching Period	31 August 2026	28 November 2026
Student Revision Period	30 November 2026	5 December 2026
Examination Period	7 December 2026	19 December 2026
Semester Break	21 December 2026	9 January 2027
Semester B		
Teaching Period	11 January 2027	17 April 2027
	<i>(Lunar New Year holidays: 6 – 9 February 2027)</i>	
Student Revision Period	19 April 2027	24 April 2027
Examination Period	26 April 2027	10 May 2027
Semester Break	11 May 2027	5 June 2027
Summer Term		
Teaching Period	7 June 2027	24 July 2027
Student Revision Period	26 July 2027	31 July 2027
Examination Period	2 August 2027	7 August 2027
Term Break	9 August 2027	28 August 2027

Provisional Academic Calendar 2027/28

	<u>Start Date</u>	<u>End Date</u>
Semester A		
Teaching Period	30 August 2027	27 November 2027
Student Revision Period	29 November 2027	4 December 2027
Examination Period	6 December 2027	18 December 2027
Semester Break	20 December 2027	8 January 2028
Semester B		
Teaching Period	10 January 2028	13 April 2028
	<i>(Lunar New Year holidays: 26 – 28 January 2028)</i>	
Student Revision Period	18 April 2028	22 April 2028
Examination Period	24 April 2028	9 May 2028
Semester Break	10 May 2028	3 June 2028
Summer Term		
Teaching Period	5 June 2028	22 July 2028
Student Revision Period	24 July 2028	29 July 2028
Examination Period	31 July 2028	5 August 2028
Term Break	7 August 2028	2 September 2028

Important Dates for Academic Year 2025/26

Semester A 2025/26

Date	Event
29 July 2025	- Release of Master Class Schedule for the academic year - Release of students' Personal Class Schedule for Semester A in AIMS
11 August 2025	- First day to apply for - add/drop of non web-enabled courses - reduced study load/exceeding maximum study load
25 August 2025	First day for online add/drop of web-enabled courses in Semester A (Please refer to your web registration time-tickets)
1 September 2025	- Classes for Semester A begin - Due date for Semester A's tuition fees
8 September 2025	Last day for course add/drop
9 September – 2 December 2025	Application for graduation in Semester A
13 September 2025	- Last day to apply for the following in Semester A: - reduced study load / exceeding maximum study load - withdrawal of studies, leave of absence & late drop of courses with no tuition fee charged (The acceptance fee paid at the time of admission will not be refunded under any circumstances.)
14 September – 11 October 2025	50% tuition fee charged for withdrawal of studies, leave of absence & late drop of courses in Semester A
29 September 2025	Due date for payment of balance of Semester A's tuition fees (if any)
12 October 2025 onwards	100% tuition fee charged for withdrawal of studies, leave of absence & late drop of courses in Semester A
5 – 19 November 2025	- Applications for Bachelor's Degree students: - change of home major - add/drop of a second major - add/drop of minors
6 November 2025	Release of Semester A's examination schedule in AIMS
29 November 2025	Last day of teaching for Semester A
8 – 20 December 2025	Examination period for Semester A
From 31 December 2025	Release of Semester A's course grades in AIMS

Semester B 2025/26

Date	Event
4 November 2025	Release of students' Personal Class Schedule for Semester B in AIMS
1 December 2025 – 9 January 2026	Application for credit transfer/course exemption in Semester B (Applicable to students admitted in Semester B 2024/25 or current students who have outside work completed after admission to the University)
22 December 2025*	- First day to apply for the following in Semester B: - add/drop of non web-enabled courses - reduced study load/exceeding maximum study load
5 January 2026*	First day for online add/drop of web-enabled courses in Semester B (Please refer to your web registration time-tickets)
12 January 2026	- Classes for Semester B begin - Due date for Semester B's tuition fees
19 January 2026	Last day for course add/drop in Semester B
20 January – 18 April 2026	Application for graduation in Semester B
24 January 2026	- Last day to apply for the following in Semester B: - reduced study load / exceeding maximum study load - withdrawal of studies, leave of absence & late drop of courses with no tuition fee charged
25 January – 28 February 2026	50% tuition fee charged for withdrawal of studies, leave of absence & late drop of courses in Semester B
9 February 2026	Due date for payment of balance of Semester B's tuition fees (if any)
1 March 2026 onwards	100% tuition fee charged for withdrawal of studies, leave of absence & late drop of courses in Semester B
26 March 2026	Release of Semester B's examination schedule in AIMS
18 April 2026	Last day of teaching for Semester B
27 April – 11 May 2026	Examination period for Semester B
From 19 May 2026	Release of Semester B's course grades in AIMS
26 May – 4 June 2026	- For 4-year Bachelor's Degree students admitted in 2025/26 with an undeclared major: - declaring a home major

Summer 2026

Date	Event
7 April 2026	Release of students' Personal Class Schedule for Summer Term in AIMS
26 May 2026*	- First day to apply for the following in Summer Term - add/drop of non-web-enabled courses - exceeding maximum study load
1 June 2026*	First day for online add/drop of web-enabled courses in Summer Term (Please refer to your web registration time-tickets)
8 June 2026	Classes for Summer Term begin
15 June 2026	Last day for course add/drop in Summer Term
16 June – 1 August 2026	Application for graduation in Summer Term
20 June 2026	- Last day to apply for the following in Summer Term: - exceeding maximum study load - withdrawal of studies, leave of absence & late drop of courses
24 June – 8 July 2026*	- Applications for Bachelor's Degree students: - change of home major - add/drop of a second major - add/drop of minors
6 July 2026	Due date for Summer Term's tuition fees (if any)
9 July 2026	Release of Summer Term's examination schedule in AIMS
25 July 2026	Last day of teaching for Summer Term
3 – 8 August 2026	Examination period for Summer Term
From 17 August 2026	Release of Summer Term's course grades in AIMS

* Tentative

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